
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (date of earliest event reported): July 31, 2009

BROADCAST INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

UTAH
(State or other jurisdiction of
incorporation or organization)

0-13316
(Commission File Number)

87-0395567
(I.R.S. Employer
Identification No.)

7050 UNION PARK AVENUE, SUITE 600
SALT LAKE CITY, UTAH
(Address of principal executive offices)

84047
(Zip Code)

Registrant's telephone number: (801) 562-2252

Former name or former address, if changed since last report: Not Applicable

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 8.01. OTHER EVENTS

On July 31, 2009, the Registrant entered into a \$10.1 million, three-year contract with a Fortune 10 financial institution to provide its technology and digital signage services to 2,037 of the client's more than 6,000 retail and administrative locations throughout North America. A factor in securing this substantial recurring revenue contract was the benefits of the Registrant's new CODECSYS compression technology

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(c) None

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 3, 2009.

BROADCAST INTERNATIONAL, INC.
a Utah corporation

By: /s/ Rod Tiede

Name: Rod Tiede

Title: President and Chief Executive Officer